# Investor Presentation

















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# **Three Critical Challenges**

These interconnected challenges drive our mission: transforming leather industry waste and harmful chemical processes into sustainable solutions through efficient resource recycling



## The Food Industry Waste Crisis

Food byproducts like spent Food By-Products:

910 million + tons annual waste

(South Korea)

From raw resource:

43% are wasted

Therefore:

Only ~20% currently recycled

Food waste from totals 910 million+ tons annually, releasing methane gas with a greenhouse effect 21 times stronger than CO2 when incinerated. With recycling rates below 20%, urgent solutions are needed to prevent reso urce waste and reduce environmental impact.



#### World's First

## **Agro-based Regenerated Leather**

Through years of specialized R&D, Brownskin has transformed Food & Leather waste recycling from under 20% to over 95% efficiency.



### **Food Industry byproduct**



**Leather Industry byproduct** 



**Eco-binder** 



#### Unparalleled Performance

## **Certifications in Regenerated Leather**

Our regenerated leather achieves 1.5x higher tensile strength than conventional leather while providing antimicrobial and deodorizing properties. We deliver superior functionality while solving traditional leather's environmental challenges.

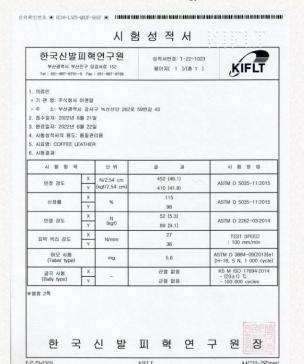
## 11 Safety, Antimicrobial & Deodorizing Certifications

\* Swiss SGS Safety Certification



## 120% Higher Tensile Strength vs Natural Leather

\* Verified by Korea Institute of Footwear & Leather Technology



#### 90% Higher Resource Circulation Rate

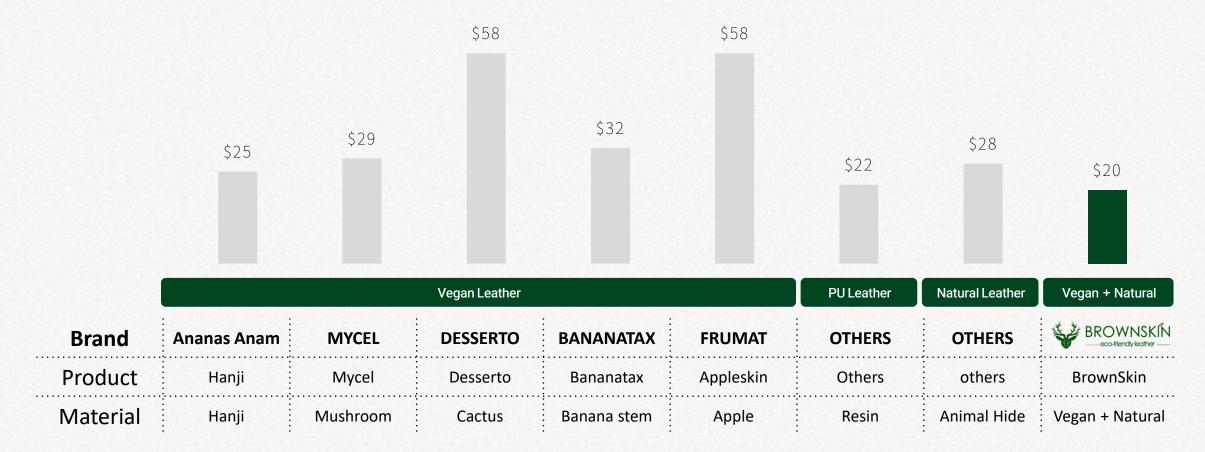
\* Global Recycled Standard Certified



## Leading in

## Sustainability, Performance, and Value

While traditional leather manufacturers dominate the current market, Brownskin revolutionizes the industry through 95% resource circulation rate, superior antimicrobial properties, and competitive pricing at \$20/yd, establishing a unique position in the global leather market.



#### Three-Stage Revenue Structure

## **High Operating Profit with Competitive Pricing**

We achieve both material sourcing and revenue through food waste processing fees,

Maintaining prices up to 75% lower than competitors.

Through ODM maximization, we achieve an **18.8% operating profit margin**, 1.5x higher than industry average.











Brownskin's core technologies consist of three components:

TECH-1 focuses on byproduct analysis and raw material processing

TECH-2 enhances antimicrobial and deodorizing properties during leather manufacturing

TECH-3 implements smart ODM manufacturing systems. These combined enable efficient circular leather production.

(Patent: 10-2024-0166232, 10-2024-0166202, 10-2024-0166245)





















Collection of Food By-products

Component Extraction Raw Material Testing

High Temp Drying Primary Pulverization

Freeze-drying Secondary Fine Pulverization

Mixturizaion

**Eco-Friendly Recycled Leather** 

Materialization (Collection/Drying/Pulverizing)

- Collection and combination testing of seasonal food by-products
- Hazard analysis and component extraction technology for raw materials

## Uniform Pulverization (Equipment Tailored to Raw Materials)

- 80°C drying for 24 hours, with 2-stage temperature control

Activation of Recycled Leather Functionality (Vegan+ Leather byproduct Blending)

- Optimized blending of raw materials and leather by-products
- Base production technology for blended recycled leather









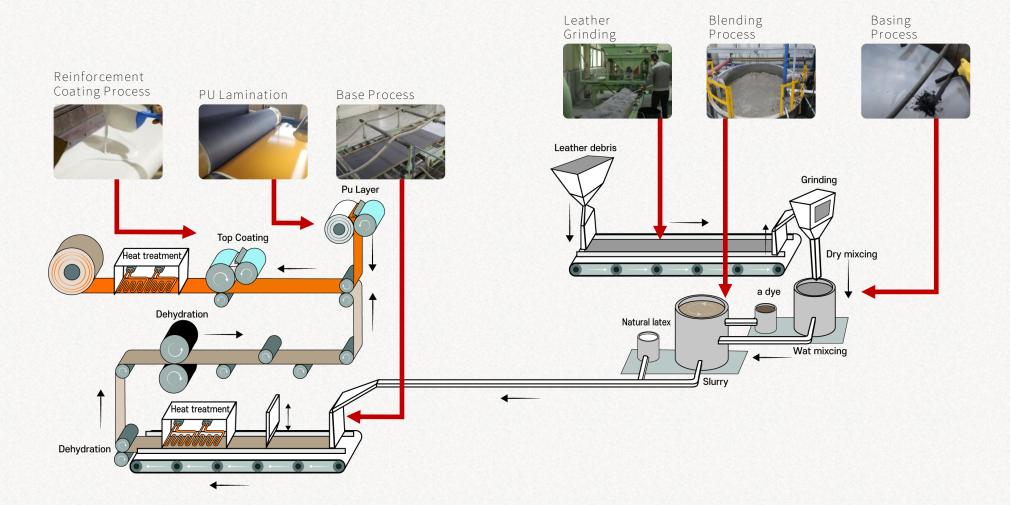


















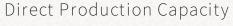












Handbag: 10,000pcs/yr

Small Leather Goods: 30,000pcs/yr

#### Facility & Equipment Scale

Handbag manufacturing eq. (\$220K)

- 12 specialized system reassembly machines
- 2 skiving & splitting machines
- 2 會tbed presses
- 3 automatic bonding machines

#### Raw Material Inventory

Eco-friendly recycled leather & materials (\$144K)

- Coîpe ground recycled leather: 2000m²
- Grape skin recycled leather: 1000m<sup>2</sup>
- Other types of leather: 1000m<sup>2</sup>

Handbag sub-materials (\$72K)





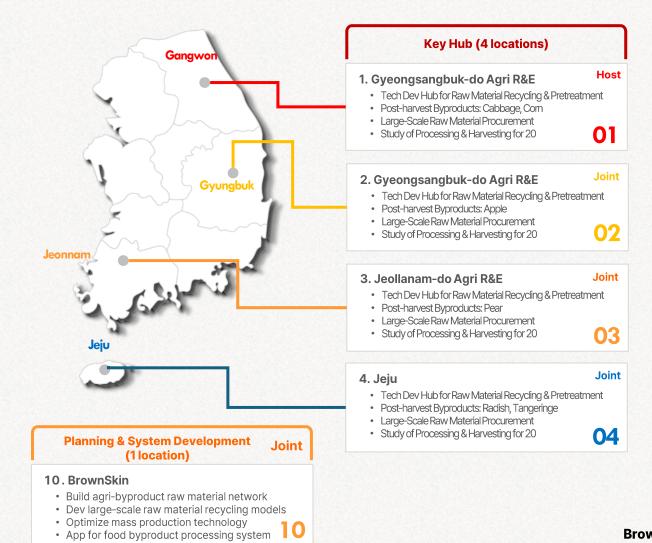


Leather Goods Design Dev + ODM Production In-house Design: Product design by in-house professionals ODM Expertise: 40+ yrs in handbag Design + Manufacturing A/S Support: A/S system for repairs & quality assurance

#### 4+ Locations

## **Hubs for Agricultural By-product Raw Materialization System**

R&D Support (5 locations)	
5. Gyeonggi-do Agri R&E  • Joint R&D Base	Join
<ul><li>Pre-treatment Tech by Material Type</li><li>Study on 20 Crops in Gyeonggi Region</li></ul>	05
6. Chungcheongbuk-do Agri R&E  • Joint R&D Base	Join
Pre-treatment Tech by Material Type     Study on 20 Crops in Chungcheongbuk-do	06
7. Chungcheongnam-do Agri R&E	Join
• Joint R&D Base	
<ul> <li>Pre-treatment Tech by Material Type</li> <li>Study on 20 Crops in Chungcheongnam-do</li> </ul>	07
8. Jeonbuk Province Agri R&E  • Joint R&D Base	Join
Pre-treatment Tech by Material Type Study on 20 Crops in Jeonbuk Province	08
9. Gyeongsangnam-do Agri R&E	Join
<ul><li>Joint R&amp;D Base</li><li>Pre-treatment Tech by Material Type</li></ul>	00
Study on 20 Crops in Gyeongsangnam-do	09





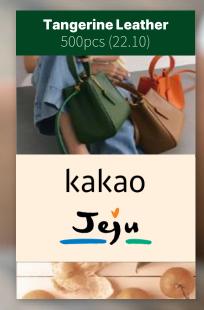
# French Fragrance Brand Collaboration with Maison21G 3-Country Partnership, VIP Product Supply

Brownskin demonstrated environmental value through collaboration with GS Retail and achieved 800% of our funding goal on Wadiz through partnership with French brand Maison21G. In 2024, we supplied VIP products for the Korea-Africa Summit.









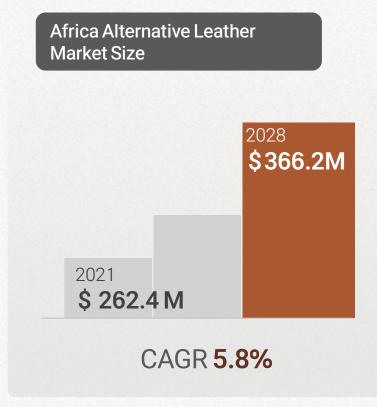


## **Opportunities: Market Growth + Policy Tailwind**

Alternative Leather Market Growing Steadily at 7.8% CAGR

The alternative leather market is projected to grow at 7.8% CAGR through 2025. Government policies focusing on renewable energy production and methane reduction create a favorable environment for Brownskin's growth. Particularly, increasing demand for alternative materials in premium products presents significant market expansion opportunities.





#### **Policy Changes**



- Target: 3x increase in renewable energy production
- Plan: 80% reduction in methane from leather and coffee waste processes
- Increasing adoption in automotive, fashion, and luxury goods

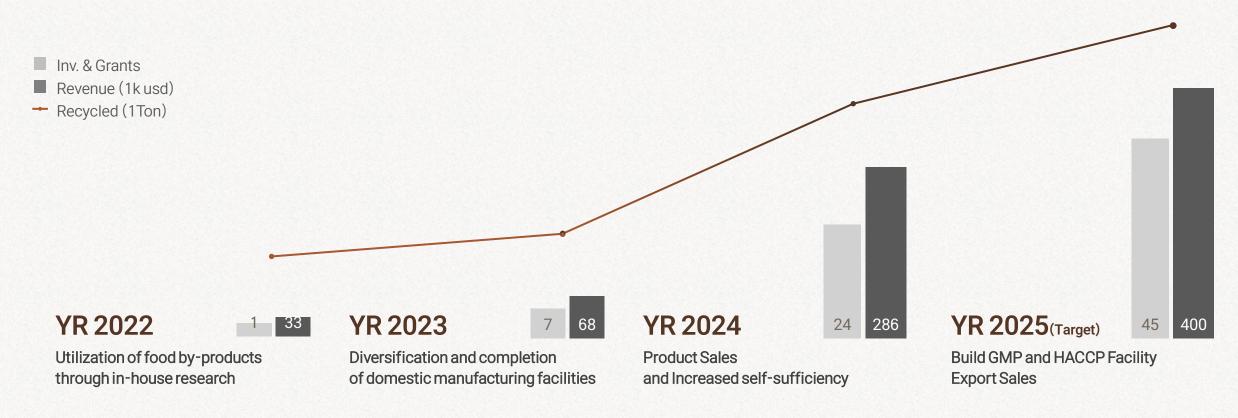
## Goal and Progress

## 100 tons of resource recycling and 300% revenue growth

In 2025, we will start building GMP and HACCP Facility.

We aim to establish our own research lab and mass production facility.

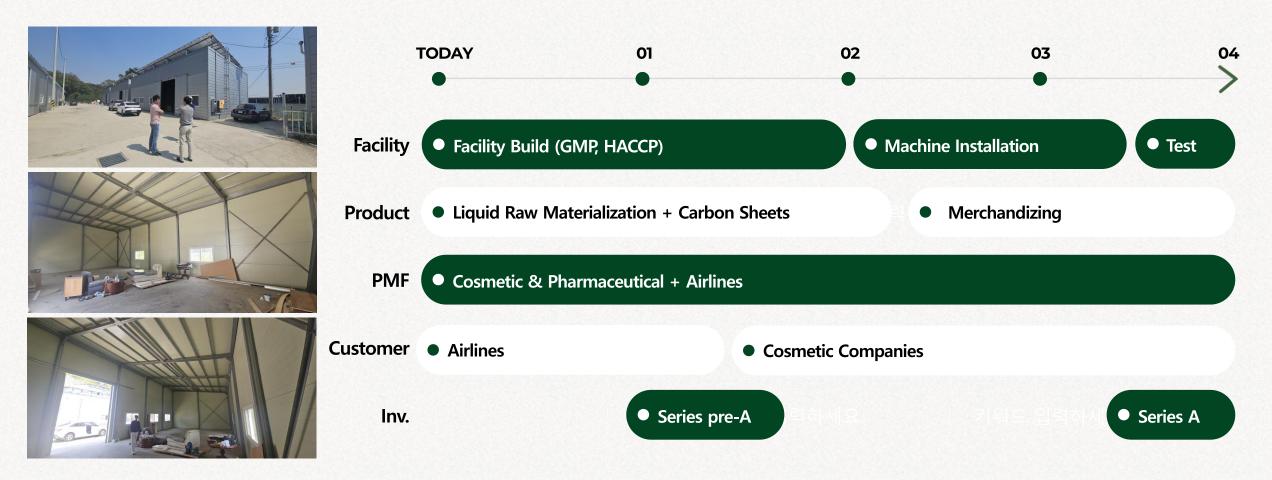
Starting in 2026, we will prepare to expand into Biochemical Market using said facility.





## Scaling UP

## **Global Market Expansion Program**

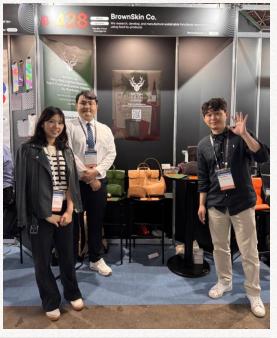




## Scaling UP

# **Global Market Expansion Program**





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Figure 1 to 1 t	

Name	SusHi Tech Tokyo	장소	Japan
Date	25.5	Team	2명
Objective	Company promotion and material meetings		
Result	Result AsahiKASEI SR		

Name	IFAT AFRICA	장소	South Africa
Date	25.7	Team	2명
Objective	Company promotion and material meetings, product exhibition  https://ifat-africa.com/en/trade-fair/ Preparing for Participation		
buyer/			
expo info			

Name	Who's next (The leading fashion trade show)	장소	France
Date	25.9	Team	2명
Objective	Company promotion and material meetings, product exhibition  https://webrate.org/site/whosnext.com/ Participation in the current event selection completed.		
buyer/			
expo info			

Name	FaW Tokyo (Fashion World Tokyo)	장소	Japan
Date	25.10	Team	2명
Objective	Company promotion and material meetings, product exhibition		
buyer/	https://www.fashion-tokyo.jp/hub/en-gb.html		
expo info	Participation in the current event selection completed.		



#### Expert Team Leading Brownskin

## **Over 100 Years Combined Experience**

Led by CEO Sang-gyu Nam with over 30 years in the leather industry, supported by Professor Jae-young Lee as product development advisor, Dr. Won-ju Kim with 25 years in leather R&D, and CTO Bong-yong Ju with 40+ years in handbag manufacturing



#### Management / Material R&D

#### Sang-gyu Nam | CEO

- 4 years in regenerated leather R&D
- 6 years as designer and production manager at Sivend
- 2nd generation leather industry (30-year leather jacket company)
- 2nd generation leather industry (30-year leather jacket company)



#### Handbag Production Manager

#### Bong-yong Ju | CTO

- Production manager at Mizmodo
- CEO of Jeonhayang
- Experience with Daks, MCM, Bibury, etc.
- 40 years in handbag manufacturing

#### Director / R&D / Research Advisory

#### Kim Won-ju

- Ph.D. in Applied Life Sciences
- 25 years in leather R&D
- · ENR Regenerated Leather



#### Sales & Marketing

#### Mingu Cho | COO

- Real Estate Sales (Healing State)
- DB Developer (RiskCom)
- Headhunting & Marketing (Nexed)
- Al Edu Company Co-founder (EP)



#### Material R&D

#### Jong-in Won

- Material R&D at Brownskin
- HR management experience
- Economics major

#### **Product Commercialization Advisor**

#### Lee Jae-young

- Professor of Fashion Design and Branding at Pyeongtaek University
- Ph.D. in Fashion Design from Hongik University
- Korea Industry Technology Evaluation Manager, Ministry of Trade, Industry and Energy

# From By-products to Wow-Products

We are dedicated to enriching our customers' lives by providing innovative, sustainable leather solutions that blend eco-conscious design with exceptional quality.

#### BrownSkin.

# **Thank You**



BrownSkineco-friendly leather